

Marathon Kids x NIKE

CALL TIMES

Event Date: 10/17

IMPORTANT CUES

Event Location: Mike Myers Stadium

BEGINNINGS

RUN OF SHOW

ENDINGS

V1

#	START	END	ACTIONABLE	PARTICIPANT	LOCATION	NOTES
THURSDAY, OCT 15TH						
	10:00 AM	10:30 AM	CALL TIME: (3) Production Assistants Pick Up Production Truck	(3) Production Assistants	LONG HORN TRUCK RENTAL	4812 North IH 35 Austin, TX 78751
	10:30 AM	11:15 AM	Misc Production Assets Pick Up - (chairs, extension cords, hand trucks, pop-up tents, sand bags, etc)	(3) Production Assistants	MISC. RENTALS	1901 E 51st ST, BOX 10 Austin, TX 78723
	11:15 AM	12:00 PM	Meet Jeremy to pick up: race bibs, and other production expendables	(3) Production Assistants	JEREMY'S	500 Carolyn Ave Austin, TX 78705
	11:40 AM	12:45 PM	David Vollucci arrives in Austin.	David Vollucci - Optimist	HAMPTON INN SUITES AUSTIN UNIVERSITY	1701 Lavaca Street Austin, TX 78701
	12:00 PM	12:45 PM	Production Assistants and Jeremy arrive at hotel to meet David.	PAs, David, Jeremy	HAMPTON INN SUITES AUSTIN UNIVERSITY	1701 Lavaca Street Austin, TX 78701
	12:30 PM	1:30 PM	Meeting in hotel lobby to discuss additional runs need throughout the rest of the day	PAs, David, Jeremy	HAMPTON INN SUITES AUSTIN UNIVERSITY	1701 Lavaca Street Austin, TX 78701
	1:30 PM	2:45 PM	Pick Up at Marathon Kids office to pick up any production assets that won't fit in MK trailer	(3) Production Assistants	MARATHON KIDS OFFICE	2512 S IH 35 Frontage Rd # 350, Austin, TX 78704 - Point Contact: Mary Mattia 404.414.2606
	2:45 PM	3:45 PM	Pick Up sponges for Flash Tattoo applications. (20) total, extra blk 14" zip ties to rig branding, etc.	(3) Production Assistants	HOME DEPOT	3600 Interstate Hwy 35 S, Austin, TX 78704
	3:45 PM	4:25 PM	Drop off Production Truck	(3) Production Assistants	JEREMY'S	500 Carolyn Ave Austin, TX 78705
FRIDAY, OCT 16TH						
	12:00 PM	1:00 PM	CALL TIME: (3) Production Assistants Pick Up Production Truck	(3) Production Assistants	JEREMY'S	500 Carolyn Ave Austin, TX 78705
	2:00 PM	2:15 PM	CALL TIME: David and Jeremy arrive onsite at Mike Myers Stadium	David & Jeremy	MIKE MYERS STADIUM - GATE 4 - LOAD IN AREA	707 Clyde Littlefield Dr, Austin, TX 78705
	2:30 PM		CALL TIME: Production Truck arrives onsite at Mike Myers Stadium - South East Lot - Production Entrance	(5) Production Assistants	MIKE MYERS STADIUM - GATE 2 - SOUTH EAST PRODUCTION ENTRANCE	
	3:00 PM		CALL TIME: Marathon Kids Production Trailer arrives onsite at Mike Myers Stadium - South East Lot - Production Entrance	Marathon Kids	MIKE MYERS STADIUM - GATE 2 - SOUTH EAST PRODUCTION ENTRANCE	
	3:00 PM		UT Events and Facilities teams meet David and Jeremy at Gate 4 to review load-in logistics, and testing A/V (sound, jumbotron, etc)	UT, David, Jeremy	MIKE MYERS STADIUM - GATE 4	
	3:30 PM		UT Soccer Practice ends / players clear the field / UT Facilities Team clears the track of all track equipment completely	UT Athletes	MIKE MYERS STADIUM	
	3:30 PM	4:00 PM		UT Facilities Managers	MIKE MYERS STADIUM	
	3:30 PM		LOAD IN BEGINS	ALL VENDORS	MIKE MYERS STADIUM	
	3:30 PM	4:00 PM	UT Facilities Managers lay down protective masonite board to protect track from Start & Finish Line arches and stage	UT Facilities Managers	MIKE MYERS STADIUM	
	3:30 PM		Whole Foods water bottles / (3) 6' x 3' banner are dropped off	Whole Foods	MIKE MYERS STADIUM - GATE 4 - LOAD IN AREA	707 Clyde Littlefield Dr, Austin, TX 78705
			Blue Cross Blue Shield - (1) banner drop off	Blue Cross Blue Shield	MIKE MYERS STADIUM - GATE 4 - LOAD IN AREA	
			VIP tent is loaded in and installed on FOH building	Whim Event Rentals	MIKE MYERS STADIUM - GATE 3 - NORTH EAST - LOAD IN AREA	VIP Tent Location - on top of FOH building
			VIP furniture is dropped off - (high boys)	Marquee	MIKE MYERS STADIUM - GATE 3 - NORTH EAST - LOAD IN AREA	VIP Tent Location - on top of FOH building
			Bitrite Scaffold begin loading in Start & Finish Line infrastructure.	Bitrite Scaffold	MIKE MYERS STADIUM - GATE 2 - SOUTH EAST PRODUCTION ENTRANCE	No hard wheels or heavy machinery allowed on track
			National drops off barricades	National	MIKE MYERS STADIUM - GATE 4 - LOAD IN AREA	No hard wheels or heavy machinery allowed on track
			HK Stages / Evidence ATX drop stage and DJ booth	HK Stages / Evidence	MIKE MYERS STADIUM - GATE 2 - SOUTH EAST PRODUCTION ENTRANCE	No hard wheels or heavy machinery allowed on track
			Production Assitants unload truck and help with rigging branding and staging pop-up tent, running XLR audio cables from main mixer for stadium to DJ booth.	(5) Production Assistants	MIKE MYERS STADIUM	

4:00 PM	8:00 PM	Ideal Signs arrives with branding and installs it on lower rail, DJ booth, entrance, exit, and arches.	Ideal Signs	MIKE MYERS STADIUM - GATE 4 - LOAD IN AREA	No hard wheels or heavy machinery allowed on track
4:00 PM		Green Screen arrives and sets up (4) photo booth stations	Green Screen	MIKE MYERS STADIUM	Need to run power to each station
4:30 PM		UT A/V team and David test audio system - DJ ins, and (4) wireless mics, and photo booth power supplies.	UT A/V Team / David	MIKE MYERS STADIUM	Need UT A/V team onsite
		MK, and NIKE walk through	MK, NIKE, OPT	MIKE MYERS STADIUM	Production will continue during walk through.
5:00 PM		CALL TIME: Staff Captains, and Show team arrive for rehearsal	Staff Captains, Show Team	MIKE MYERS STADIUM - Near Stage on East Side of Track	
5:00 PM	5:15 PM	Production Catering is dropped off	Caterer	MIKE MYERS STADIUM - GATE 4 - LOAD IN AREA	Need to set this up under pop-up tent in front of west bleachers
5:00 PM	5:30 PM	Production Assitants set up Press Room with chairs	PAs	Press Room - TBD Location	Need to confirm location with Julius
5:15 PM		Staff Meeting near the stage in centerfield on the east side of the track. Staff is bireded on run-of-show.	Staff Captains, Show Team, OPT, NIKE, MK	MIKE MYERS STADIUM - Near Stage on East Side of Track	
5:30 PM	6:30 PM	Rehearsal begins	ALL	MIKE MYERS STADIUM - Near Stage on East Side of Track	
6:30 PM	10:00 PM	UT turns on the stadium lights so the production teams can finish the install	UT Facilites Managers	MIKE MYERS STADIUM	Will need someone to turn on an off the lights.
6:30 PM		Rehearsal Ends	ALL	MIKE MYERS STADIUM	
7:00 PM		Production Assitants finish installation of all production assets - (tents, tables, chairs, banners, etc)	(5) Production Assistants	MIKE MYERS STADIUM	
8:00 PM		Bitrite Scaffold finish construction of both arches	Bitrite Scaffold	MIKE MYERS STADIUM	
8:00 PM	9:30 PM	Ideal Signs installs branding on arches	Ideal Signs	MIKE MYERS STADIUM	
9:30 PM	10:00 PM	All production assets are secured for AM call time	(5) Production Assistants	MIKE MYERS STADIUM	
SATURDAY, OCT 17TH					
6:00 AM	7:30 AM	CALL TIME: PAs, OPTIMIST - walk through of the venue in it's entirety is checked	PAs, OPTIMIST	MIKE MYERS STADIUM - GATE 3 - NORTH EAST - MAIN EVENT ENTRANCE	Venue is checked and made show ready
6:15 AM		CALL TIME UT LEADS: A/V, Facility, Events	UT Leads	Meet David at Gate 4	Audio tested, JumboTron tested
7:00 AM		CALL TIME: MK and NIKE teams	MK, NIKE	MIKE MYERS STADIUM	
7:30 AM		CALL TIME: Staff Captains	Staff Captains	MIKE MYERS STADIUM	
		CALL TIME: DJ Nixx - equipment loaded in, set-up, and tested.	DJ Nixx	STAGE	Audio Tested - Need UT A/V onsite
8:00 AM		CALL TIME: Valunteers	Volunteers	MIKE MYERS STADIUM	
		CALL TIME: Austin Girls Choir	Austin Girls Choir	MIKE MYERS STADIUM - GATE 3 - NORTH EAST - MAIN EVENT ENTRANCE	Given talent bracelets at entrance
		CALL TIME: PHOTO, VIDEO	Photo, Video	MIKE MYERS STADIUM	Are biefed and in positions
8:00 AM	8:10 AM	CALL TIME: UT SECURITY - bireded on security plan	UT Security	MIKE MYERS STADIUM - GATE 3 - NORTH EAST - MAIN EVENT ENTRANCE	
8:00 AM	8:30 AM	Catering: VIP, Crew, Talent, Volunteers, and Media is staged.	Caterer	MIKE MYERS STADIUM - GATE 4 - LOAD IN AREA	
8:10 AM	8:13 AM	Staff Captains gather their group members and give instruction.	Staff Captains / Volunteers	MIKE MYERS STADIUM - GATE 4	
8:13 AM	8:15 AM	Credential Stand at VIP lot, and traffic attendants are staged in their positions	Volunteers	Entrances	
8:20 AM		DJ Nixx begins set	DJ Nixx	STAGE	Stadium sound is live
		T-shirt gun is preped beside stage	PAs	STAGE	
		MCs are mic'd and ready for show	MCs	STAGE	
		Sponsors arrive and are prepped on timing	Sponsors	STAGE	
		Mascots are in uniform and ready for arrivals	Mascots	STAGE	
		Reward alley is completely show ready	Reward Alley Staff	REWARD ALLEY	
		EMTs are ready	EMTs	EMT Tent	
		Photo Booths are on stand by	Photo Booth Staff	PHOTO BOOTH STATIONS	
		Photo and videographers are in postions	Photo, Video	MIKE MYERS STADIUM	
		Flags for flag laps are near stage	Flag Lap Kids	STARTING LINE	
		All key production staff is on radios	Production Staff	MIKE MYERS STADIUM	
		Security is ready in positions	Security	MIKE MYERS STADIUM	
		Ushers are in positions and in neon vests	Ushers	MIKE MYERS STADIUM	
8:30 AM		DOORS	ALL	MIKE MYERS STADIUM	

	8:30 AM		First arrival of kids arrive and are let into the stadium and ushered into the first section of the East Bleachers	FIRST ARRIVAL	Section 1	
	8:45 AM		Second arrival	SECOND ARRIVAL	Section 2	
	9:00 AM		Third arrival	THIRD ARRIVAL	Section 3	
	9:15 AM		Fourth arrival	FOURTH ARRIVAL	Section 4	
	9:30 AM		Fifth arrival	FIFTH ARRIVAL	Section 5	
	9:30 AM		Preliminary Show starts - Kid 'dance off', t-shirt canon is live, etc	PRELIMINARY SHOW	MIKE MYERS STADIUM	
	9:45 AM		Sixth arrival	SIXTH ARRIVAL	Section 6	
	10:00 AM		Seventh arrival	SEVENTH ARRIVAL	Section 7	
	10:00 AM		SHOW BEGINS	ALL	MIKE MYERS STADIUM	
	10:00 AM	10:02 AM	Welcome from Mike - (local anchor)		STAGE	Need (1) mic
	10:03 AM	10:05 AM	National Anthem by AGC	AGC	STAGE	Need (3) mics on stands and one handheld
	10:05 AM	10:07 AM	UT Fight Song and song girl performance		STAGE	Need (3) mics on stands and one handheld
	10:07 AM	10:10 AM	Christine from MK to speak to the crowd and intro sponsors	Christine	STAGE	Need (1) mic
	10:10 AM	10:12 AM	Sponsors intro Mascots	Mascots	STAGE	Need (1) mic
	10:12 AM	10:17 AM	Mascot Race	Mascots	EAST TRACK	Need (1) mic
	10:17 AM	10:19 AM	Martin - (NTC trainer) greets crowd and hypes them up.	Martin	STAGE	Need (1) mic
	10:19 AM	10:23 AM	Martin Intros Athlete (Trey Hardee); Quick Q&A	Trey Hardee	STAGE	Need (2) mics
	10:23 AM	10:28 AM	Simon Says Warm-Up, DJ goes live again	Trainer / DJ Nixx	STAGE	Need (1) mic
	10:28 AM	10:33 AM	Flag Lap	Flag Lap Kids		Need (1) mic
	10:33 AM	10:35 AM	Kids escorted to holding / warm up space in waves of (80)	Marathon Kids	EAST TRACK	Need (1) mic
			Core Moves area is live	Trainers	CORE MOVES AREA	Need (1) mic / (2) bull horns
			Photo booths are live	Photo Booth Staff	PHOTO BOOTH STATIONS	
	10:35 AM	1:30 AM	Post laps, kids, parents, chaperones are led through 'reward alley'	Reward Alley	REWARD ALLEY	
			Kids are seeded with flash tats and takeaways from photo booths	Flash Tats	REWARD ALLEY	
	10:35 AM	10:37 AM	Heat 1	Marathon Kids	START / FINISH	
	10:37 AM	10:39 AM	Heat 2	Marathon Kids	START / FINISH	
	10:39 AM	10:41 AM	Heat 3	Marathon Kids	START / FINISH	
	10:41 AM	10:43 AM	Heat 4	Marathon Kids	START / FINISH	
	10:43 AM	10:45 AM	Heat 5	Marathon Kids	START / FINISH	
	10:45 AM	10:47 AM	Heat 6	Marathon Kids	START / FINISH	
	10:47 AM	10:49 AM	Heat 7	Marathon Kids	START / FINISH	
	10:49 AM	10:51 AM	Heat 8	Marathon Kids	START / FINISH	
	10:51 AM	10:53 AM	Heat 9	Marathon Kids	START / FINISH	
	10:53 AM	10:55 AM	Heat 10	Marathon Kids	START / FINISH	
	10:55 AM	10:57 AM	Heat 11	Marathon Kids	START / FINISH	
	10:57 AM	10:59 AM	Heat 12	Marathon Kids	START / FINISH	
	10:59 AM	11:01 AM	Heat 13	Marathon Kids	START / FINISH	
	11:01 AM	11:03 AM	Heat 14	Marathon Kids	START / FINISH	
	11:03 AM	11:05 AM	Heat 15	Marathon Kids	START / FINISH	
	11:05 AM	11:07 AM	Heat 16	Marathon Kids	START / FINISH	
	11:07 AM	11:09 AM	Heat 17	Marathon Kids	START / FINISH	
	11:09 AM	11:11 AM	Heat 18	Marathon Kids	START / FINISH	
	11:11 AM	11:13 AM	Heat 19	Marathon Kids	START / FINISH	
	11:13 AM	11:15 AM	Heat 20	Marathon Kids	START / FINISH	
	11:15 AM	11:17 AM	Heat 21	Marathon Kids	START / FINISH	
	11:17 AM	11:19 AM	Heat 22	Marathon Kids	START / FINISH	
	11:19 AM	11:21 AM	Heat 23	Marathon Kids	START / FINISH	

	11:21 AM	11:23 AM	Heat 24	Marathon Kids	START / FINISH	
	11:23 AM	11:25 AM	Heat 25	Marathon Kids	START / FINISH	
	11:25 AM	11:27 AM	Heat 26	Marathon Kids	START / FINISH	
	11:27 AM	11:29 AM	Heat 27	Marathon Kids	START / FINISH	
	11:29 AM	11:31 AM	Heat 28	Marathon Kids	START / FINISH	
	11:31 AM	11:33 AM	Heat 29	Marathon Kids	START / FINISH	
	11:33 AM	11:35 AM	Heat 30	Marathon Kids	START / FINISH	
	11:35 AM	11:37 AM	Heat 31	Marathon Kids	START / FINISH	
	11:37 AM	11:39 AM	Heat 32	Marathon Kids	START / FINISH	
	11:39 AM	11:41 AM	Heat 33	Marathon Kids	START / FINISH	
	11:41 AM	11:43 AM	Heat 34	Marathon Kids	START / FINISH	
	11:43 AM	11:45 AM	Heat 35	Marathon Kids	START / FINISH	
	11:45 AM	11:47 AM	Heat 36	Marathon Kids	START / FINISH	
	11:47 AM	11:49 AM	Heat 37	Marathon Kids	START / FINISH	
	11:49 AM	11:51 AM	Heat 38	Marathon Kids	START / FINISH	
	11:51 AM	11:53 AM	Heat 39	Marathon Kids	START / FINISH	
	11:53 AM	11:55 AM	Heat 40	Marathon Kids	START / FINISH	
	11:55 AM	11:57 AM	Heat 41	Marathon Kids	START / FINISH	
	11:57 AM	11:59 AM	Heat 42	Marathon Kids	START / FINISH	
	11:59 AM	12:01 PM	Heat 43	Marathon Kids	START / FINISH	
	12:01 PM	12:03 PM	Heat 44	Marathon Kids	START / FINISH	
	12:03 PM	12:05 PM	Heat 45	Marathon Kids	START / FINISH	
	12:05 PM	12:07 PM	Heat 46	Marathon Kids	START / FINISH	
	12:07 PM	12:09 PM	Heat 47	Marathon Kids	START / FINISH	
	12:09 PM	12:11 PM	Heat 48	Marathon Kids	START / FINISH	
	12:11 PM	12:13 PM	Heat 49	Marathon Kids	START / FINISH	
	12:13 PM	12:15 PM	Heat 50	Marathon Kids	START / FINISH	
	12:15 PM	2:00 PM	Guests are welcome to enjoy the experience	Marathon Kids	MIKE MYERS STADIUM	
	2:00 PM	5:00 PM	Tear Down Begins	Production Staff	MIKE MYERS STADIUM	
	5:00 PM		Event Wrap	ALL	MIKE MYERS STADIUM	