



Austin's Own Reimagined, Fully Vegan Gala

Tailwaggers Non-Gala | Neo-Gala 2018, supporting pets in need, puts a unique spin on the traditional nonprofit gala

Austin Pets Alive! held its second-annual Tailwaggers Non-Gala | Neo-Gala, presented by [Austin Subaru](#), this month at one of Austin's newest event venues, 7Co (formerly the grounds of beloved Austin restaurant, LaV).

Hundreds of guests attended on a chilly evening to experience **Austin's fully vegan gala** and enjoy:

- Expertly crafted cocktails by celebrity Mixologists from **Perla's, Boiler Nine, Fareground at One Eleven, Small Victory** and **Maudie's Tex-Mex**, plus a brewmaster from **Celis Brewery**
- An APA! Puppy Party – **where all three puppies present were adopted onsite by event guests**
- A special visit by Lightning, **the kitten that the Austin community helped save exactly one year ago after she received severe burns when trapped in a brushfire**
- A curated silent auction with pet bowls decorated by notables such as **Justin Theroux, Charlie Sexton, Rachael Ray, Kinky Friedman and others**, as well as one-of-a-kind vintage jewelry from APA! Thrift, the thrift store fully benefiting Austin Pets Alive!

7Co hosted Tailwaggers as their first major philanthropic event since opening. Both APA! And the grounds of 7Co are Austin-institutions in their own right – and just as Tailwaggers is breathing fresh life into the traditional nonprofit gala for a cause that this town really cares about, new life is also being breathed into this East Austin venue. This was a special evening for Austinites to celebrate and support the No Kill movement and help save the lives of the most vulnerable pets in Central Texas at a deconstructed, unique take on a traditional nonprofit gala.

Shawn Cirkiel, owner of Parkside Projects, whose portfolio includes 7Co, has said of the event: "We love having these meaningful events at our properties around Austin and this one is so near and dear to the Austin Community. APA! is an awesome Austin institution that we love supporting and hope that together, as a community, we can keep Austin as America's biggest No Kill city."

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About Austin Pets Alive!

About Austin Pets Alive! is a 501(c) 3 (nonprofit) organization. Austin Pets Alive! is focused on helping the healthy and treatable pets at risk of euthanasia at city shelters. Our mission is to promote and provide the resources, education and programs needed to eliminate the killing of companion animals. For more, head to austinpetsalive.org.

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Photos:

**Photo credit: David Brendan Hall*



Rusty Tally, Chairman of the Austin Pets Alive! Board of Directors, pictured with Dr. Ellen Jefferson, Executive Director of APA!, and Timothy Shook, Chief Operating Officer of Continental Automotive Group (Austin Subaru).



Rusty Tally, Chairman of the Austin Pets Alive! Board of Directors, pictured with Tailwaggers guests and APA! supporters Sue Rostvold, Allan Little, Mary Herr Tally, and Dan Jackson.



Nick Barbaro, co-founder and publisher of the Austin Chronicle and co-creator of SXSW, and Susan Moffat, Austin philanthropist and activist, with "The Hank," their 26-year-old Subaru art car, and the new 2018 Subaru Outback.



Guests with APA! Puppy, Chinaberry, posing in the photo booth at Tailwaggers.



Lightning, who had been caught in a brushfire as a kitten and was saved by APA!, making an appearance onstage. Lightning is now known as Babby and is pictured here with Emily Ramirez, her adoptive family.



Tailwaggers guest with APA! Puppy, Blueberry.